



SOCIAL MEDIA STRATEGY

WHO IS THIS FOR?

If you're after a comprehensive digital marketing strategy this is what you need!

Are you looking for someone to do all the thinking when it comes to reviewing your existing social and digital marketing efforts and making a roadmap for future success including an actionable implementation plan.

WHAT'S INCLUDED?

You'll receive a comprehensive PDF plan for social success after completing a questionnaire and 30 minute discovery call. This includes:

- Development of goals and objectives
- Competitor benchmarking for analysis
- Identification of your target audience
- Outline your sales process & USP for purchasing from your business
- Digital Marketing Channel outline
- A social media & digital marketing roadmap including a strategy document, social media content calendar + content pillars and tactic and tools for implementation and performance metrics
- BONUS: 1hr coaching session

HOW MUCH?

FROM \$1067 Incl. GST

BOOK NOW:

Book Online and book a FREE 15 minute discovery call to see if this is right for your business.